



## **Frequently Asked Questions (FAQs) For Torchbearers**

### **What qualifies me to become a torchbearer?**

Torchbearers are people or organizations that want to make a difference in their communities through education, awareness, prevention, leadership and advocacy efforts.

### **What do torchbearers strive to achieve?**

Torchbearers strive to promote healthy living among women in the community and encourage them to abstain from drinking alcohol while pregnant or while trying to become pregnant. A torchbearer's ultimate goal is to help reduce the prevalence of FASD in Florida.

### **What are some examples of torchbearers?**

Torchbearers should offer a mix of talents, skills and resources. Examples of torchbearers include: individuals with a vested interest in the health issues of his/her community, local health departments, members of civic organizations, recreational businesses, elected leaders, statewide associations, business groups, faith-based organizations, employers, medical professionals, advocacy groups, local media and provider organizations.

### **What are the responsibilities of a torchbearer?**

Torchbearers can do many things to help raise awareness of FASD. Some of the ways torchbearers can support the Florida Fights FASD campaign include:

- endorsing the FASD prevention effort to broaden support among local community members
- networking and coordinating activities
- giving presentations to civic groups
- distributing FASD prevention messages and materials to increase awareness, including articles in their organizations' newsletters or on websites
- hosting events or supporting local health fairs and related activities
- contacting local media for news coverage and/or ad placement
- providing other resources for the cause

### **How do I become a torchbearer?**

Contact Kristie Skoglund, Florida Fights FASD project coordinator, at (800) 587-1385 or via email at [Kristie.Skoglund@TheFloridaCenter.org](mailto:Kristie.Skoglund@TheFloridaCenter.org).